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Doole-FM.qxp:Doole-FM 2/4/08 3:32 PM Page iii Sat, 17 Nov 2018 16:45:00 GMT INTERNATIONAL MARKETING STRATEGY - BIU - This eBook provides a simple and relevant resource on international business and global strategy for undergraduate, (post)graduate and MBA students around the world. It provides concise explanations of relevant concepts, illustrated by focussed examples and implications for business. Sun, 04 Nov 2018 04:22:00 GMT International Business and Global Strategy - bookboon.com - A 3D, multiplayer, business strategy game, Practice Marketing enables students to put their marketing skills to the test in a fun and competitive, simulated environment. Within the game, students discover what it takes to be an effective marketing manager. Thu, 15 Nov 2018 13:42:00 GMT Marketing | McGraw-Hill Higher Education - We would like to show you a description here but the site won't allow us. Sat, 17 Nov 2018 00:32:00 GMT freeofread.com - Marketing (management) is the process of planning and executing the conception, pricing, promotion, and distribution of ideas, goods, and services to create exchanges that satisfy individual and organizational goals. 8 Wed, 31 Oct 2018 08:44:00 GMT Marketing

